

ANDHRA LOYOLA INSTITUTE OF ENGINEERING AND TECHNOLOGY LIBRARY STOCK REGISTER

YEAR - 2021

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DATE	ACCESSION NUMBER	CALL NUMBER	TITLE	AUTHOR	LANGUAGE	PUBLISHER	SUPPLIED BY	YEAR	EDITION	PAGES	COST Rs.	Pc.	REMARKS
9-11-2021	65275-65277		Advertising, Promotion and other aspects of Integrated Marketing Communications	Shimp, Terence A.	English	Cengage	Cengage Learning India Invoice No: B0196576	2013	9	729	1522	5	507.5
"	65278-65280		Financial Services	Sharma, Kamika	"	"	"	2017		614	1807		402.5
"	65281-65283		Human Resource Management	Mattis, Robert L.	"	"	"	2019		729	1575	50	507.5
"	65284-65286		International Financial Management	Madura, Jeff	"	"	"	2015	12	722	1575		525
"	65287-65290		Quantitative Methods for Business	Anderson, David R.	"	"	"	2013	12	880	2237	20	559.3
"	65291-65294		Sourcing and Supply Chain Management	Handfield, Robert B.	"	"	"	2011	5	848	2170	00	542.5
"	65295-65297		Strategic Management	Hill, Charles W.L.	"	"	"	2017	12	681	1575		525
"	65298-65301		Supply chain Management	Coyle, John J.	"	"	"	2017	10	639	2170		542.5
"	65302-65304		The Leadership Experience	Daft, Richard L.	"	"	"	2015	6	507	1575		525
"	65305-65307		The Leadership Experience	Daft, Richard L.	"	"	"	2015	6	507	1575		525
19-1-2022	65308		Financial Analytics	Kalkar, Parag	"	Himalaya	Himalaya 19-1-2022 Invoice No: FHD/11571	2021		210	297	50	
"	65309		Banking Theory and Practice	Gordon, E	"	"	"	2021		182	122	50	
"	65310		ENGLISH: Language Communication Skills	Ka, Umila	"	"	"	2021		315	343		
"	65311		Interview Skills	Jaya Prakash, Sajitha	"	"	"	2021		231	227	50	
"	65312		Communication Skills	Ramakrishna, Lalitha	"	"	"	2021		97	94	50	
"	65313-65314		Financial Management	Reddy, G. Sudarsana	"	"	"	2021	4	795	1397	20	698.6
"	65315		Financial Markets and Services	Gordon, E	"	"	"	2021	11	434	297	50	
"	65316		Fundamentals of Financial Derivatives	Swain, Pragulla Kumar	"	"	"	2021		390	418	60	
"	65317		Digital Business	Mishra, Jyoti	"	"	"	2021		344	367	50	
"	65318		Financial Analysis and Business Valuation	Saini, CA Dinesh	"	"	"	2019		136	98		
"	65319		Modern Business Organisation and Management	Sherlock, S.A.	"	"	"	2021	4	1023	552	60	
"	65320-65321		Organisational Behaviour	Aswathappa, K.	"	"	"	2021	13	786	1064		532
"	65322		Organisational Behaviour	Red, P. Subba	"	"	"	2020	3	586	518		
"	65323		Service Operations Management	Bhat, K. Shridhara	"	"	"	2019		544	628		
"	65324		Perspective Management	Bansal, Sanchita	"	"	"	2019		216	182		
"	65325		Industrial Jurisprudence and Labour Legislation	Sarma, A M	"	"	"	2019	9	518	402	50	

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11-2022	65326		Personal and Human Resource Management	Rao, P. Subba	English	Himalaya	Himalaya 19/11/2022 Invoice no: HHD/IN/571	2020	5	176	413		
"	65327-65328		Essentials of Human Resource Management, Industrial Relations	Rao, P. Subba	"	"	"	2021	6	664	1036		518
"	65329-65331		International Trade and Export Management	Cherunilam, Francis	"	"	"	2021	21	512	125T		804/18.6
"	65332		International Marketing	Cherunilam, Francis	"	"	"	2021	16	201	378		
"	65333		Cyber Crimes & Cyber Security	Bhagabiri, Adv. Keena.T.	"	"	"	2017	152	152	157	50	
"	65334		Cyber Crimes and Law	Pandey, V.S.	"	"	"	2017		133	138	60	
"	65335		Digital Social Media Marketing	Kamt, Nitin.C.	"	"	"	2021		237	273		
"	65336		Digital Social Media Marketing	G.S., Anil	"	"	"	2019		152	192	50	
"	65337-65338		Managerial Economics: Theory & Application	Mithani, D.M.	"	"	"	2022	9	830	1225		612.5
"	65339		Business Application Software	Joshi, Amit	"	"	"	2020		569	455		
"	65340		Indian Economy	Durai, V.K.	"	"	"	2021	39	804	558	60	
"	65341-65343		Money, Banking & International Trade and Public Finance	Mithani, D.M.	"	"	"	2022	20	734	1942	50	647.50
"	65344		Indian History	David, M.D.	"	"	"	2018	2	266	437	50	
"	65345		Principles of Population Studies	Bhende, Asha.A.	"	"	"	2021	19	637	257	50	
"	65346		A Hand Book on SPSS for Research work	Mishra, Anil Kumar	"	"	"	2019	2	160	138	60	
"	65347		Psycho - social aspects of Human Behaviour		"	"	"	2011		193	205		
"	65348		Advanced Manual for Women Studies	Nimbalkar, Anil Madhukar	"	"	"	2017		629	237	50	
"	65349		Employability Skill Development - I	Krishnamacharyulu, G.S.G.	"	"	"	2020		194	138	60	
"	65350		Mathematics and Statistics for Management	Mittal, P.K.	"	"	"	2020		948	637		
"	65351		Business Mathematics	Singh, J.K.	"	"	"	2019		632	455		+